

## Cold Stone fans creating new flavors

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Cold Stone Creamery, a unit of Scottsdale-based [Kahala Corp.](#), is hosting its three grand-prize winners this weekend in Arizona.

The three winners, Caroline Burkland of Oregon, Megan Miller of Virginia and Stacey Gaasch of California, participated in Cold Stone's summer social media contest called "Gold Cone."

Over the three-day, two-night trip, the winners will get a chance to visit Valley sites and create their own ice cream flavor, with the help of a Cold Stone employee called a "Tastemaster."

The flavors will be judged in a competition. Employees of Kahala will judge the flavors, using a blind taste test. The flavor that gets the most votes will be featured in Cold Stone stores nationwide next year.

The contest ran from June 30 to Aug. 24 and asked Cold Stone Facebook fans to sample three summer ice creams including Key Lime, Harvest Peach and Blueberry, and leave a creative comment.

More than 4,000 people nationwide took the time to do so, and the three winners were chosen from the bunch.

Here are the comments submitted by the winners:

**Caroline Burkland:** Please don't tell my boyfriend I have found the NEW love of my life! Cold Stone's Key Lime truly has the Key to my Heart. This tangy, creamy ice cream caressed my tongue like no other before it. This isn't summer lovin', because I'm head over heels in love!

**Megan Miller:** The Key to My Heart creation was like dropping everything to go watch a Key West sunset. The only thing that would have made the experience better is if the Cold Stone employees/talent would have sung Margaritaville (or their unique version) when I dropped a tip into the bucket.

**Stacey Gaasch:** After one lick of Blueberry Bliss, I was instantly transported to a field of luscious, ripe blueberries. The flavors explode – sweet...tangy...blissful. Then I open my eyes, and I'm back outside Cold Stone Creamery with my favorite new flavor, Blueberry Bliss, dripping down my waffle cone.



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