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### SERVING UP ICE

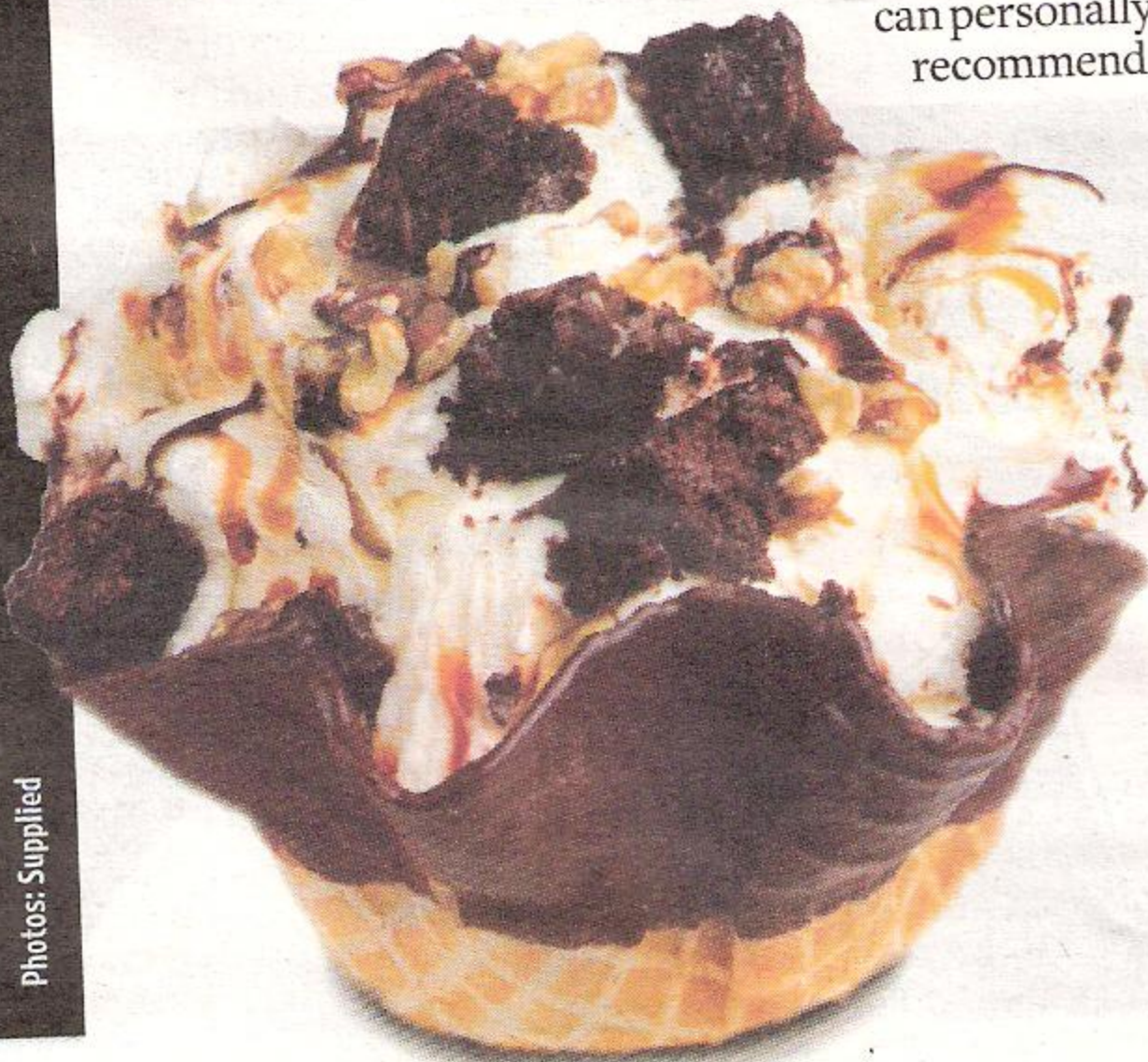
cream with a twist, Cold Stone Creamery is a relative newcomer to the world of desserts. However, their unique selling point of giving each customer a 'five to ten-minute vacation' ensures they stay ahead of the pack. Walk into Cold Stone and not only are you greeted with the smell of ice cream freshly prepared on the premises, but staff will endeavour to give you an experience you will never forget.

Anything goes with this crazy crew as they prepare your ice cream creation. Singing, juggling, dance routines, you name it they'll do it, with the simple aim of trying to put a smile on every customer's face.

'Personalised indulgence' is the key concept purported by the brand. There are the basic flavours that you all know and love but with mix-ins including cookies, brownies and fudge (to name a few) the possibilities are endless. Another indulgence we can personally recommend

are the ice cream cakes. Choose from ten recipes or create your own, these cakes are sure to be a hit at any party with names such as 'Peanut Butter Playground,' and 'Mmm-mmmmint Chip.' Order your personalised cake and it will be ready the very next day so don't worry if you've left it to the last minute, your party will definitely go off with a bang if you give Cold Stone a call. Anthony Lewis, the Multi-store Manager for Cold Stone told *City Times*, "When customers walk into the store they are given the warmest welcome imaginable. We want every visit to be a ten-minute holiday for the customer and that means having great ice cream as well as being entertained."

So get down there now if you fancy some top-notch dessert and a bit of a giggle. *City Times'* top tip: order the 'Cookies and Creamery' ice cream cake and then ask for the classic homage to Kylie Minogue's *Can't Get You Out of my Head* remixed with ice cream-related lyrics...priceless.



Photos: Supplied